uxinsight

The perfect opportunity to connect with UX research professionals via workshops, discussion groups, meet & greets, lunch and drinks.

UXINSIGHT 2019

Workshops - April 3, 2019 - Zaalverhuur 7, Utrecht
Event - April 4, 2019 - De Fabrique, Utrecht

UXinsight is a two day event. The event is organised to give the UX research community a boost by sharing knowledge, experiences and ideas.

Get an impression of UXinsight 2018 on YouTube.

AUDIENCE

About 300 international professionals attended UXinsight 2018. Visitors came from all over the world including UK, France, Germany, Japan, Singapore, USA. Visitors rated the event with a **4** out of **5** on average! At UXinsight 2019 we expect to welcome 300+ researchers, designers, UX leads and conversion specialists.

PARTICIPANTS

ABN AMRO, ANWB, Booking.com, Capgemini, Elsevier, Facebook, Google, Jumbo, Philips, Schibsted, TomTom and several other companies, universities and agencies in the field of research, design and optimization participated in UXinsight 2018.

UXinsight has great opportunities for businesses and organisations to create a lasting impression in the UX research community.

	Platinum	Gold	Silver	Bronze
Logo and thanks on website	●	●	●	●
Logo listed at start event	●	●	●	●
Logo in event app	●	●	●	●
1-minute pitch or gadget with logo			●	
Small exhibition spot			●	
Large exhibition spot and dedicated time	●	●		
Promotion exhibition in event app	●	●		
Listed in 'thank you sponsors' tweet	●	●		
Talk / workshop *	●	●		
Mentioned at end of each newsletter	●			
Access to list of companies**	●			
Separate tweet before conference	●			
Free registrations	4	3	2	0
	€3.250	€2.250	€1.750	€850

MOST POPULAR (Gold)

* content and setup approved by editorial office
** list of company names, not the names of visitors

If you are interested in sponsorship or have any other ideas, let us know, we'd love to hear from you!

CONTACT US

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"It was just a great conference that wasn't pretentious with really valuable talks that I found really insightful.

"It is great to have a conference only for UX research and to talk to other experts at eye-level "

"Good vibe, very well organized, nice interesting stories."